



# Know Before You Go

## Your Ultimate Guide to All Things National Urban League Conference and CLE

The 2025 National Urban League Conference is almost here—and Cleveland is ready to welcome you! Get set for four powerful days of inspiration, connection, and impact. Whether you're an attendee, speaker, or partner, this essential guide will help you pack, plan, and prepare so you can make the most of every moment. We can't wait to see you there. Let's make it unforgettable—together.

### **Travel Reminder: REAL ID Required**

Heads up! If you're flying to Cleveland, all air travelers 18 and older will need a **REAL ID-compliant driver's license** or another acceptable form of ID—like a **U.S. passport**—to fly domestically.

**Special thanks to American Airlines**, the official airline of the 2025 National Urban League Conference. Book your flight to Cleveland today at [www.aa.com](http://www.aa.com).

### **Download the Mobile App & Stay Connected**

Whether you're joining us online or in person, the [National Urban League Conference App](#) is your all-access pass to this year's event. Use it to get real-time updates, build your personal schedule, track sessions, and connect with fellow attendees.

For full event listings, speaker bios, and more, be sure to visit the [2025 Conference website](#)—your one-stop guide to navigating our dynamic, four-day experience.

### **Follow the Conference on Social – #NULCONF25**

Let the world know you're headed to Cleveland! Use our [Social Media Toolkit](#) for sample posts, tips, and best practices—and download [Shareable Graphics](#) to help spread the word.

During the Conference, post photos, videos, and insights, and be sure to tag your content with **#NULCONF25** across Facebook, Instagram, Threads, and more.

### Summer in the CLE: What to Expect & How to Stay Comfortable

Cleveland in July brings warm temps, sunshine, and the occasional summer storm—so pack accordingly! While it's not as hot as the Deep South, the heat and humidity can still catch you off guard. Here are a few tips to help you stay cool and comfortable during the conference:

- Stay hydrated throughout the day
- Pack an umbrella or light rain jacket—pop-up showers are common
- Wear sunscreen if you'll be outdoors
- Opt for light, breathable fabrics—especially for daytime activities
- Bring a portable fan or mini cooling towel
- Dress in layers—indoor venues may crank up the AC
- Enjoy the city and the conference to the fullest!

### What to Pack

The official attire for the Conference is **business casual**. Suit jackets are not required unless noted. You'll have the opportunity to meet top leaders and influencers, celebrities, prospective employers, and more. Remember to dress the part and leave the best impression!

However, there are exceptions:

#### Urban League Live: Night of the ICONS

Join us Thursday, July 17 for Night of the ICONS—a high-energy celebration of culture, community, and music. **Rock your favorite concert tee or iconic look**, snap photos, and vibe with DJ Trauma's live set. Come camera-ready—it's a night you won't forget.

#### Whitney M. Young, Jr. Awards Gala

Join us Friday, July 18 for an inspiring evening honoring leaders who champion Black empowerment. **Black tie/formal attire is required** for this signature celebration of service and impact.

#### Power Walk with Marc

Start your Saturday with purpose! Join National Urban League President and CEO Marc H. Morial for the annual Power Walk with Marc—a morning of movement, connection, and



community. **Don't forget to pack your sneakers, sportswear, and water bottle** and meet us Saturday, July 19 at 6AM for a refreshing walk-through downtown Cleveland.

### **Special Event**

For the first time ever, the **State of Black America® report** will be unveiled live during Thursday's Opening Plenary. The 2025 edition sounds the alarm: democracy is in crisis, and voting rights are under attack. This year's report also commemorates the 60th anniversary of the Voting Rights Act—calling on all of us to protect and advance the hard-fought gains of the past.

### **Explore Cleveland**

Take time to discover all that Cleveland has to offer! **Destination Cleveland** has curated a special guide to [Black Culture in CLE](#) and local experiences to help you plan your stay—so be sure to check it out!

### **Shop NULStore.org**

Stock up on your Urban League swag before the Conference! Visit [NULStore.org](#) to find apparel, accessories, and more—all celebrating the spirit of the Movement.

**See you soon in Cleveland!**