



President's Circle Perspectives

President's Circle Supporters

Dear President's Circle Supporters,

Your commitment to the National Urban League allows us to make real strides in our work to Defend Democracy, Demand Diversity, and Defeat Poverty. Before we dive into the next issue of PC Perspectives, I have prepared a special video to share my deep appreciation. To view, please visit: [President's Circle Donor Thank You](#)

Importantly, as we navigate this transitional moment for our nation, I would like to reaffirm the **National Urban League's unwavering dedication to our core mission**. Despite growing divisions, our work to unite all Americans in pursuit of equitable opportunities remains as strong as ever. Together, we will continue to drive meaningful change.

Thank you for standing with us.

Yours In The Movement, Marc H. Morial



IMPACT ON THE GROUND

Last month, leaders from across the Urban League Movement convened for the **2024 Whitney M. Young, Jr. Leadership Conference** to expand their expertise and build community to more effectively advocate and deliver dynamic

FACES OF THE MOVEMENT

Supporting Healthy Communities. Alison Hoban serves as the **Director of Health Equity and Policy**.

P&A: What is Health Equity and Policy?

programming in over 300 communities across the country.

To learn more, visit: <https://nul.org/event/2024-whitney-m-young-jr-leadership-development-conference>

Through our advocacy, public policy research, and direct services, the National Urban League now reaches over 3.8 million people annually throughout the United States. Our recently released **Impact Report** details how we are creating equitable opportunities in education, workforce development, entrepreneurship, housing, health, and civic engagement and justice—transforming lives and empowering communities.

READ IMPACT REPORTS



ADVOCACY IN ACTION

The National Urban League believes every child deserves a high-quality education. Through the **Future of Assessment and Accountability Initiative**, we partnered with UnidosUS to engage a broad range of stakeholders to discuss the state of education and the future ahead. To learn more visit... <https://www.youtube.com/watch?v=MfMdZ3WjXRU>

The National Urban League is committed to health equity. Our unique approach is rooted in our decades-long commitment to simultaneously addressing multiple social determinants of health (SDOH), which shape the well-being of the communities we serve. Last year, we launched the **Health Equity Webinar** to raise awareness and understanding of health challenges facing communities of color and inspire collective solutions.

WATCH HEALTH EQUITY WEBINAR

AH: Health Equity means everyone has a fair and just opportunity to be as healthy as possible. A lot of health equity work involves removing obstacles in the way of that. It could be poverty, discrimination, lack of access to good jobs, good housing and safe neighborhoods, and even being able to vote.

P&A: Tell us more about your role and Health Equity at the National Urban League.

AH: I collaborate with the Urban League 92 Affiliates across the country to ensure health services and policies are central to their boots-on-the-ground work to build thriving communities. Everyone will tell you, no one fits neatly into one program area. A person might turn to their local Affiliate for help with job training, help with transportation to the doctor's office, assistance with afterschool care – and that is how we see health work. It is not something separate. We work with the whole person – and whole family – to create strong health supporting environments.

P&A: One of the most recent and successful programs has been the vaccine equity program. What did it accomplish?

AH: In early 2021, when the Covid-19 vaccine became more readily available, but less so in communities of color, we stepped in and started to stand up a vaccine equity program. We increased access with pop-up clinics in easily accessible and trusted locations like local schools, parks, and libraries. We trained and leveraged trusted community members, like staff from local Head Start Program, to really take the time to share accurate information and answer questions. We also created a wide-reaching information campaign called All In! The program successfully administered 142,659 Covid-19 vaccines and engaged 34,186 trusted messengers. Building on this success, we are now working to build up our community health workers program to address other health needs to support communities.

P&A: Why is it important to support the National Urban League?

Two main things come to mind. It's so far reaching. You are supporting the work of 92 Affiliates and their communities – all the big metropolitan areas across the country like Jackson, Birmingham, Atlanta, Sacramento, and Rochester. The other thing is the deep history and trust in the community. **The Urban League knows its communities. They listen and respond to them in a way that a lot of other organizations can't because they are trusted.**

Connect, Support, and Get Involved!

Stock Monday is coming up on Monday, December 2nd – a day dedicated to celebrating smart giving through stock donations. By donating via stocks and other appreciated assets, you not only help advance our mission but also benefits from avoiding federal capital gains taxes and receiving a federal income tax

deduction the gift's full market value. To learn more about how your stock donation can make a difference or to donate now, visit <https://nul.org/basic-page/stock-transfer>

Giving Tuesday is right around the corner Tuesday, December 3rd – a global day of giving that encourages people everywhere to do good, give, collaborate, and celebrate generosity. By donating to the National Urban League, you are supporting not only our national operations but also the Urban League Affiliate Movement of 92 Affiliates, all working together to advance equity and create lasting change in communities across the country. To donate now and make an impact, visit <https://nul.org/donate>

Help us plan for 2025! We are developing the schedule of virtual conversations, Inside the Movement. Email your topic suggestions to: Tspooner-lay@nul.org

EXPANDING YOUR IMPACT

Give Smart before the end of the year Non-cash assets, Matching gifts and Bequests can increase your charitable giving and help your upcoming tax returns, while making a huge difference for underserved communities. Try a modern, strategic approach to philanthropy and EXPAND your impact while championing causes you're passionate about!

Company match can double your donation

Create A Bequest

Donor Advised Funds

Stocks/Qualified

Claim your Company match: <https://nul.org/monthly-giving>

Create Your Legacy: <https://nul.org/basicpage/create-your-legacy>

Make sure to donate non-cash gifts before December 10th to ensure that we receive your donation before 2025 and so you see your tax-benefits: <https://nul.org/basicpage/>

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