

# THE President's Circle



## NATIONAL URBAN LEAGUE

### President's Circle Perspectives

President's Circle Supporters

Dear President's Circle Supporters,

We just returned home from our 2024 National Urban League Conference in New Orleans, and I am inspired! Each year, our annual gathering convenes Urban League leaders coming together in hope and in faith, in dedication and with determination that our work and our fight for freedom, justice, and equality will not be thwarted, diminished, or undermined by anyone!

I share this with you now, in a time of great uncertainty and great need in our nation, to offer my assurance that the National Urban League has always and will continue to fight for equity and justice.

I encourage you to read more about the 2024 National Urban League Conference and the mission-related work that you make possible in our latest PC Perspectives.

Yours In The Movement, Marc H. Morial



#### IMPACT ON THE GROUND

The **2024 National Urban League Conference** in New Orleans was the civil rights event of the year.

Year after year, this event brings together leaders from various sectors, including business, government, and social advocacy, who are dedicated to exploring critical issues and initiatives that profoundly impact the communities served by the Urban League network of 92 affiliates across the country.

Highlights included the **State of Urban League Address**, where Marc. H. Morial, President and

#### ADVOCACY IN ACTION (Con't)

Our Financial Empowerment Center (FEC) assists low and moderate-income families to reach financial stability!

The National Urban League's partnership with Door Dash to created the first-ever digital platform that makes the Urban League's tested and proven financial literacy educational offerings available to any Dasher with an internet connection, regardless of proximity to one of the Urban League's 92 brick and mortar affiliate locations across the country.

CEO, outlined the League's strategy for the year ahead and the **Reclaim Your Vote Rally** at Xavier University, to encouraging voter education and participation. This amazing four day event featured nine empowering forums as well as, our **Career Fair, Small Business Matters Entrepreneurship Summit** and **Family & Community Day Expo**, featuring myriad family resources and entertainment.

**GoalUp.org** combines the National Urban League's proven educational methods and models and features trusted content from the League's long-time partners to provide easily accessible and on-demand learning for people of all ages and baseline knowledge.

LEARN MORE

WATCH 2024 NOLA CONFERENCE RECAP



*"Our Young Professionals have given this Urban League Movement new life and new energy!"*

The National Urban League Young Professionals celebrate 25 years. Founded in 1999, today our Young Professional volunteers are based in 60 chapters with over 10,000 members.

Through their community organizing, financial support, and hands on volunteering, our young leaders empower communities across the country by preparing young people for school, work and life, promoting civic engagement, financial self-sufficiency, and advocating for civil rights.

These **next generation leaders of America** work hard everyday for our mission to foster self empowerment!



National Urban League Young Professionals



### ADVOCACY IN ACTION

The National Urban League commemorates the **one-year anniversary of the Urban Expungement Program**.

Partnering with Urban League Affiliates in Ohio, we are working to clear criminal records. From arrests to convictions, criminal records are barriers to jobs,

### FACES OF THE MOVEMENT

**Building opportunity, connecting community!**

Meet Eu'nice McCoy, Senior Director, Events Marketing, and a proud National Urban League Young Professional.

**P&A: Tell us more about your role at the National Urban League?**

EM: I plan and execute the League's signature events, including National Urban League Conference, State of Black America, and Legislative Policy Conference. One of my favorites is the Leadership Summit, a weeklong professional development conference for all the Affiliate CEOs. It equips our leaders with the tools to go back to their home cities and implement the work on the ground more effectively.

**P&A: How did you become an Urban Leaguer?**

EM: **I started as an intern twelve years ago.** At the time, I was a college student at Adelphi University and was selected for the Jaggard Community Fellows Program, which connects students to summer internships in the nonprofit sector. I asked my godmother for advice on which organization to pick. She told me you are going to work for the National Urban League – they are a historic organization and do amazing things in the community and for people like us. I have been here ever since.

**P&A: And how did your work at the National Urban League lead to your work with the Young Professionals?**

EM: My godmother again! She kept mentioning that she was going to my job – for the HBCU Fair, the Empowerment Day. I worked on events and quickly realized she was referring to the local affiliate, the New York Urban League. I joined her and started volunteering. I served on a lot of different leadership committees, programs and community service, membership culture, then membership chair, and most recently chapter president from 2020 to 2022.

housing, education, and more – and the program provides a second chance at personal and professional success.

***We are enabling individuals to no longer remain dependent on government programs, social services or family members but to work and prosper on their own accord!***

WATCH 2024 EXPUNGEMENT DAY VIDEO



The National Urban League advocates for housing and economic opportunity.

Earlier this summer, we along with other civil rights and economic justice organizations [filed an amicus brief in the U.S. Supreme Court](#) case to defend the Consumer Financial Protection Bureau and commend the Court's decision to reject predatory payday lenders' exploitative practices, which target communities of color.

***"We are relieved the justices saw through the lenders' specious claims and upheld the nation's most meaningful effort in generations to protect its citizens from financial wrongdoing."***

**P&A: Over all the years – and all the events, what has been the most rewarding experience as a Young Professional?**

EM: The New York Urban League's HBCU Fair. It has a special place in my heart because you see the difference you are making in kids' lives immediately. Over 5,000 students come out and meet with recruiters, who offer both college acceptance and scholarships on the spot. They also get to experience the culture – the step shows, the bands, the Greek strolls. **In that moment, you witness these kids seeing their future, knowing they are going to college and all the things that will be available to them.** As an African American woman, it is especially meaningful to support the next generation.

**P&A: To conclude, why should someone consider joining their local Young Professionals?**

EM: **If you are looking to make an impact, if you want to give back to your community, you can do that!** The National Urban League and the Affiliates have been helping people for 114 years who need education, jobs, and housing, and to overcome injustice to have economic parity and economic self-reliance.

## Connect, Support, and Get Involved!

2024 Inside the Movement Series

(exclusive for President Circle)

As a vital part of the Urban League Movement, we invite you to join our senior leadership and President/CEO Marc H. Morial, to learn more about our work through a series of virtual conversations, the Inside the Movement series is exclusively for our President's Circle supporters.

Oct. 2nd from 2-3 pm (ET) - Entrepreneurship, Housing & Health

RSVP via email: [Tcruzcons@nul.org](mailto:Tcruzcons@nul.org)

[Click here to rsvp for link](#)

## EXPANDING YOUR IMPACT

**The National Urban League invites you to participate in Black Philanthropy Month.**

According to a study by Echoing Green, despite making up around 10% of nonprofit leadership in the U.S., Black and Latinx nonprofit leaders only receive 4% of philanthropic funding. Help make a difference and support Black-led nonprofits serving Black and other communities of color. To donate to the National Urban League, [renew or join the President's Circle](#) use this link: [Donate](#)

## August is Make a Will Month!

Protect your loved ones' future and create your legacy for equal education, employment, housing, health, and civil rights for the next generation. National Urban League offers a free, online tool to make your Will

today. To learn more or get started now, visit: [FreeWill](#)

## Equal Opportunity Day Dinner

The 2024 Equal Opportunity Dinner will be held on November 12 in New York. The annual fundraising event celebrates trailblazing leaders in industry, media, the arts, and government who personify the National Urban League's mission of equal opportunity for the underserved. To learn more, please visit: [Events](#)

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