



## President's Circle Perspectives

President's Circle Supporters

*I would like to begin this second edition of PC Perspectives by saying thank you! You and your fellow President's Circle supporters provide extraordinary leadership and philanthropic support to bring our mission of economic empowerment and social justice to life. You are a powerful voice in our fight to build an equitable future for all Americans.*

*National Urban League will celebrate our Founder's Day on September 29th, marking 113 years of fighting for civil rights and building equitable opportunities for all Americans. We have accomplished much over the years, and yet have much more to do. I hope you take great pride in reading what is underway at the National Urban League because you help to make it possible.*

Yours In The Movement, Marc H. Morial



### IMPACT ON THE GROUND

**"We have the opportunity to change lives as we expose, educate, and expand opportunities for young people,"** shared Kendell Monk, Senior Director BEEP, in celebration of our [Business Executive Exchange Program](#) (relaunched last July 2022) successful first year. **The BEEP program partnered with 11 universities** to offer career readiness and development sessions in partnership with UPS, Honda and Boeing. Students from HBCUs and other universities received mentorship and participated in professional development seminars and networking events.

**Laying a new path - The Equitable Justice and Strategic Initiatives division hosted a Legal Clinic** at the [2023 National Conference Community Family Day Expo in Houston](#). The Legal Clinic partnered **40 attorneys with over 80 participants** to provide free legal advice on record clearance, housing, estate planning, veterans affairs, and immigration. In addition, the National Urban League is working alongside the Houston Area Urban League to clear record for **254 clients pre-screened for record relief** in the state of Texas.



### ADVOCACY IN ACTION

At the 2023 Annual Conference Marc H. Morial unveiled our **Empowerment 2.0 strategy and commitment to Three D's: Defend Democracy, Demand Diversity Equity and Inclusion, and Defeat Poverty.**

**[New Phase of Advocacy and Activism](#)** expands our Empowerment Agenda to build equity in employment, education, housing, health, and justice. Our hard-fought progress is under assault on every front, and it is our duty to galvanize Urban Leaguers, business and public leaders, and community members to ensure the future of our nation – the lives, livelihoods, and rights of all people.

**[The National Urban League joined the 60th Anniversary March on Washington on August 26, 2023.](#)** Echoing the speech of Whitney M. Young, civil rights activist, and former Executive Director of the National Urban League, we continue the mission to **"Support the strong. Give courage to**

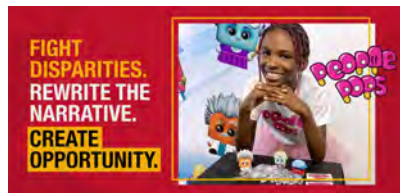
*"Hosting the legal clinic was imperative to Community and Family Day. Our most vulnerable communities suffer most the from collateral consequences of having an arrest/criminal record. Perpetuating instability for individuals who may have made a mistake in the past but have not been able to fully recover due to the barriers having a record poses. Through everyone who volunteered we were able to maximize legal support and services offered."* – Carmela Walker, Program Manager, Houston Area Urban League Center for Social Justice.

**National Community-Based Health Equity Initiative** launched by our Health Equity division.

*"The COVID-19 pandemic shone a harsh light on the historic and structural inequities in our health care system and the urgent need for reform,"* said Marc H. Morial, President and CEO.

This new program in [partnership with Takeda](#), seeks to address the obstacles that disproportionately hinder access to better health care for historically marginalized populations in the U.S. It will ultimately help to raise awareness, knowledge, and action across the National Urban League's network of local affiliates and partners on social determinants of health (SDOH) and the barriers to accessing timely diagnosis and treatment in communities.

Watch NUL Conference Opening Plenary



## FACES OF THE MOVEMENT

Artist. Designer. CEO.

Meet **12-year-old Mallory** – the visionary force behind [People Pops Land](#), a captivating toy company that brings joy to countless children through its enchanting blind bag popsicle toys.

Mallory's journey commenced at the Los Angeles Urban League Biz Institute, where she immersed herself in the world of business education. This experience not only equipped her with vital skills but also ignited her passion for turning imaginative ideas into tangible realities. With a solid foundation in planning, analysis, and real-world application, Mallory channeled her creativity and determination to build her own empire.

But Mallory's story transcends entrepreneurship. Her boundless creativity has led her into the realm of storytelling. Presently crafting her inaugural comic book and adding final touches to the second edition of her coloring book, Mallory continually pushes her artistic boundaries.

Beyond being a young entrepreneur, Mallory is committed to giving back. She has provided autographed copies of her coloring book to the children with cancer.

*the timid. Remind the indifferent. Warn the opposed."*

Following our Three D's Agenda, we called to reinstate the **John Lewis Voting Rights Act** and defend all American's right to representation, to demand every American institution to commit to opportunity for all and invest in diversity, equity, and inclusion, and build economic stability and mobility in the face of a widening divide between the wealthy and the rest.

**TOGETHER WE** (the Urban League Affiliate Movement & the National Urban League) condemn the **U.S. Supreme Court's** ruling to [end affirmative action in college admissions, and we stand united against the efforts to erode diversity on college campuses and are taking action](#). You can take stance - lend your voice via this [social media tool kit](#).

Stay informed subscribe to **Justice Now**, an **Instagram Live** series hosted by The Nation Urban League's Equitable Justice and Strategic Initiatives Division. Recently, Jerika Richardson, SVP, of the Division, invited experts to delve into topics including Mental Health Disparities, Pride: The Right to Live Your Truth, and Ending Gun Violence.

WATCH JUSTICE NOW SERIES



## SAVE THE DATE

As a vital part of the Urban League Movement, we invite you to join our senior leadership and President/CEO Marc H. Morial, to learn more about our work through a series of virtual conversations, the *Inside the Movement* series is exclusively for our [President's Circle supporters](#).

***Inside the Movement: Workforce Development, Entrepreneurship, and Housing is scheduled on***

**September 13, 2023 from 1-2 PM ET.**

**RSVP via email: [Tcruzcons@nul.org](mailto:Tcruzcons@nul.org)**

Join our leadership to discuss our work to connect people to jobs, housing, and opportunities to build equity.

- Cy Richardson, Senior Vice President for Economics and Housing Programs
- Traci Scott, Vice President for Workforce Development
- Stephanie DeVane, Vice President for Entrepreneurship and Business Services

**The 2023 Equal Opportunity Dinner Gala will be held on November 8, 2023 in New York City.**

The annual fundraising event celebrates trailblazing leaders in industry, media, the arts, and government who personify the National Urban League's mission

At the core of the National Urban League's mission lies a commitment to combatting inequities and fostering change one person at a time.

of equal opportunity for the underserved. [Click here for Supporter/Patron level tickets](#)

SUCCESS STORIES

EOD 2023 HONOREES

## Connect, Support, and Get Involved!

### Give \$20 for Twenty

This year, we celebrate Mr. Morial's 20th Anniversary as President and Chief Executive Officer of the National Urban League. Over the past two decades, we have accomplished a great deal, but there is still much left to do to as our programs, services, and advocacy build an equitable future for all American. You can share in this milestone - [give \\$20 for Twenty to the 2023 Annual Fund](#) and help us get closer to our goal of true economic and social parity.

### National Estate Planning Awareness Week is from October 17-23, 2023.

Estate Plannings is a key component of financial wellness, and we encourage you to plan early for the future and safeguard the people and causes you care about most by creating your Will today. To assist, we offer all Urban Leaguers a secure, user-friendly, and 100% cost free estate planning tool via FreeWill. **To get started, visit: [Create Your Legacy](#).**

**Help us build financial security for the next generation. Please share [Create Your Legacy](#) with your family, friends, and neighbors.**

### Save the Date for Giving Tuesday on November 28, 2023!

Giving Tuesday is a global movement to encourage people to do good, give back, and support the causes they care about. Please mark your calendar and consider donating a gift of any amount to the National Urban League in support of our work to build equitable opportunities in education, employment, housing, health, and civic engagement . This holiday season an whether you are donating via an [Annual Gift](#), using a [Donor Advised Fund](#) or becoming an [Opportunity Circle Donor](#) -- You Can Make A Difference!

### Did you know about Stock Monday?

**November 29, 2023**, is Stock Monday and a new celebration of smart giving this year. You can make a big impact when you consider stock gifts. Here is why giving stock is a great option to consider especially during this holiday giving season.

The two-fold benefit of donating stock:

- You can save on taxes: When you donate your appreciated assets, you avoid paying capital gains tax.
- If you itemize deductions, you can also take a charitable deduction for the entire donation amount.

When you transfer stock directly to a charity instead of selling stock to give cash, you can save money and give more at no additional cost and to support the National Urban League's mission. [Learn More](#)

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