



Urban League of
Greater Cleveland

*Empowering Communities.
Changing Lives.*

EEP Forward

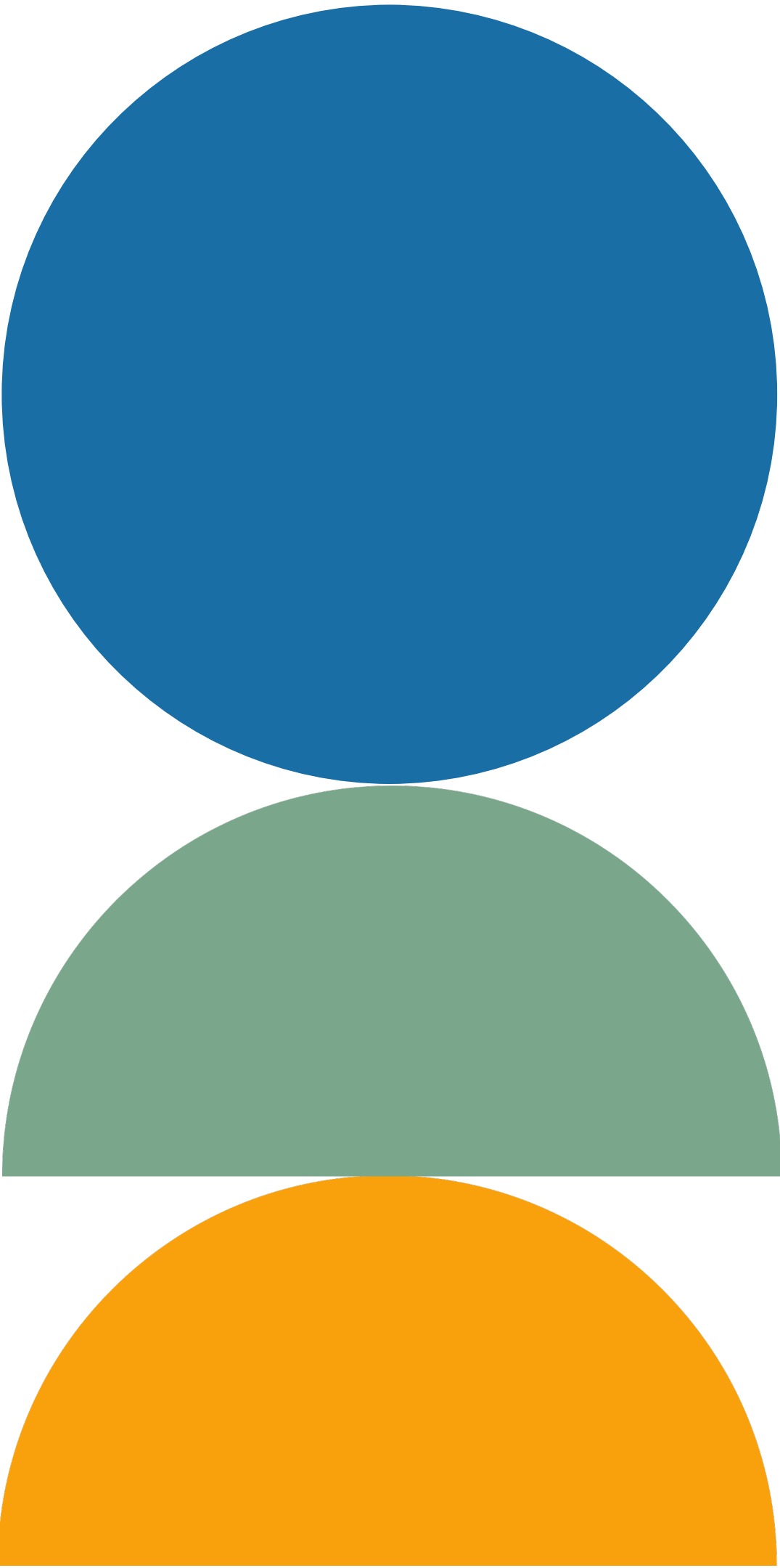
Presented by The Urban League of
Greater Cleveland

Marsha Mockabee, President/CEO
Gabrielle Fowlkes, AD, Equity Institute
Frank Whitfield, Mayor of Elyria, Ohio



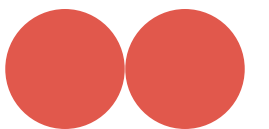
Friday, October 28th,
2022





Our History

Since its founding in 1917, the Urban League of Greater Cleveland has focused on the well-being of the African American community in Greater Cleveland.

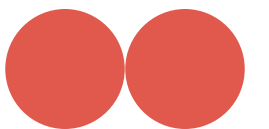




The Equity & Excellence in Education Project

“We believe students, parents and community leaders should be involved in education reform that expands and deepens opportunities for families, fills gaps in resources for students and educators, accelerates progress, and delivers more fully on the promise of education.”

<https://nul.org/education>






Three Phase Evolution of Opportunities and Programming Brought Us Here Today:

Phase One

Funding and alignment with national priorities.

Funding from the National Urban League for educational programming focused on improving equity and outcomes in Cuyahoga County.

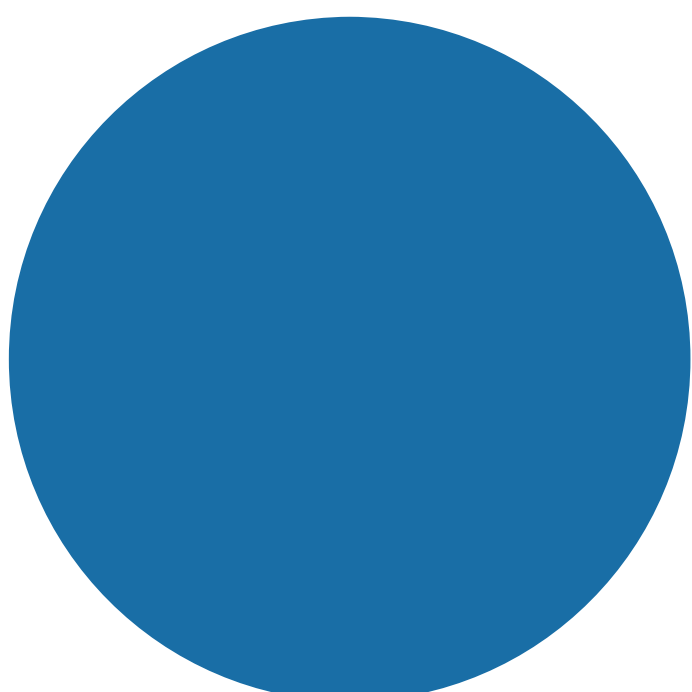
The EEP Stakeholder group is assembled - launching stakeholder work to identify community needs and priorities in education programming.

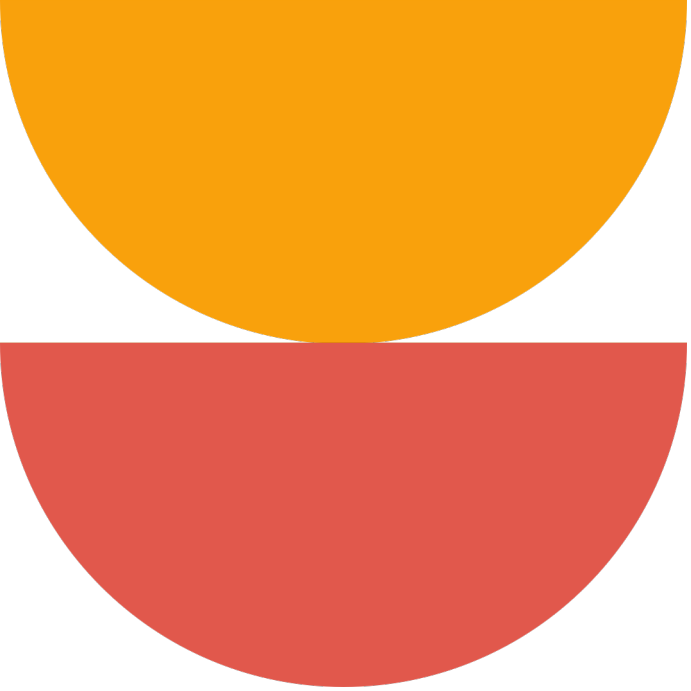




Phase One Continued:

Funding for and invitation to participate in the Wallace Foundation Education Leadership Learning Consortium (ELLC), designed to work with the Ohio Department of Education to submit the Ohio submission for the Every Student Succeeds Act (ESSA).





Phase Two:

Actualization of the community priorities through the planning and development of community-led stakeholder campaigns – through the EEP Stakeholder group. These campaigns are designed to be a resource for families and community in 3 key areas of concern:

- **K-3 Reading, with an emphasis on the 3rd Grade Reading Guarantee**
 - **High School Graduation and College & Career Ready Standards**
 - **Out-of-School Time Learning - Summer and Extended Day**
- 



Phase Two continued:

Additional Funds from the Wallace Foundation expanded the ELLC work to include additional districts from NE Ohio, who were struggling to increase both equity in programs and outcomes for all students.

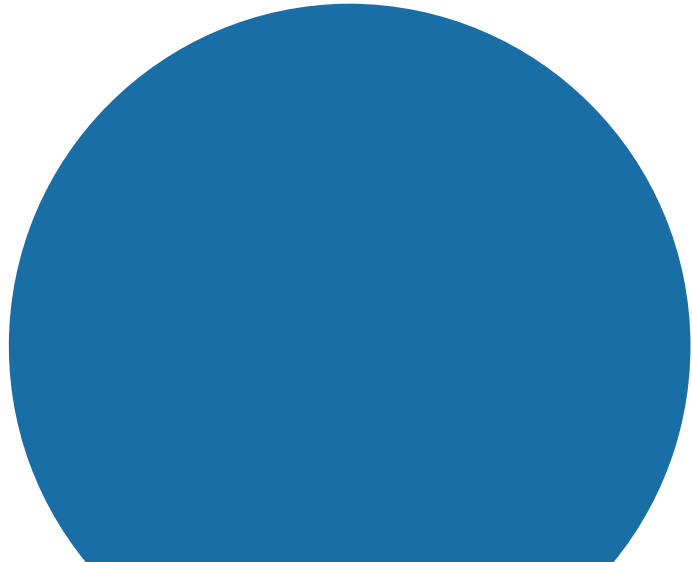
Wallace also provided funding designated to create a toolkit. This resource is designed to facilitate positive and productive conversations between school personnel and families, to advocate for a student. Working with The Ohio State Center for Family and Community Engagement, the resource was developed with stakeholder input from multiple districts. The Family-School Engagement Guide is now available on ULGC's website.



Phase 3:

Funding from the Chan-Zuckerberg Initiative (CZI) came to the ULGC to promote further engagement in education improvement and equity issues, in educational programming and outcomes.

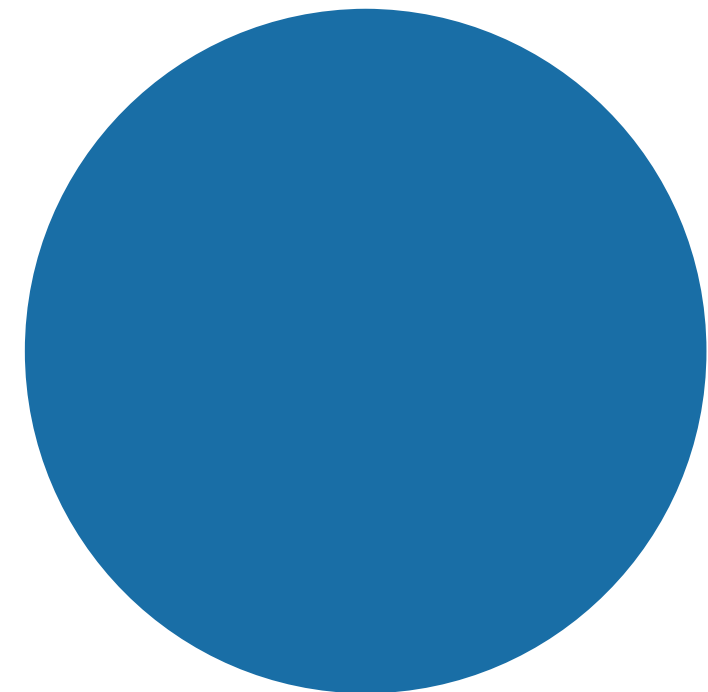
The Equity Institute of ULGC will serve as an umbrella for all of ULGC's equity programs, including those that are education-related. Focusing on the action verbs of Advocate, Educate and Empower, the Institute will provide students, families and communities with resources and tools.

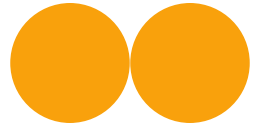




Phase Three Continued:

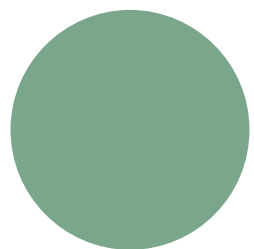
As opportunities continue to develop and the work continues to expand The ULGC is thinking more broadly about how we can continue to move from being a service provider, to providing resources and technical assistance to other organizations, who are growing in their own roles as providers.





Endgame: ULGC as Convener, Facilitator and Thought Leader

Convener	Facilitator	Thought Leader
STEM Career Pathways	Summer Bridge	Legislative Hearings
Fireside Chat: National Teacher of the Year	MyCom	GCCC
Eradicating Poverty Through Education Summit	RAPHC-C	NSF



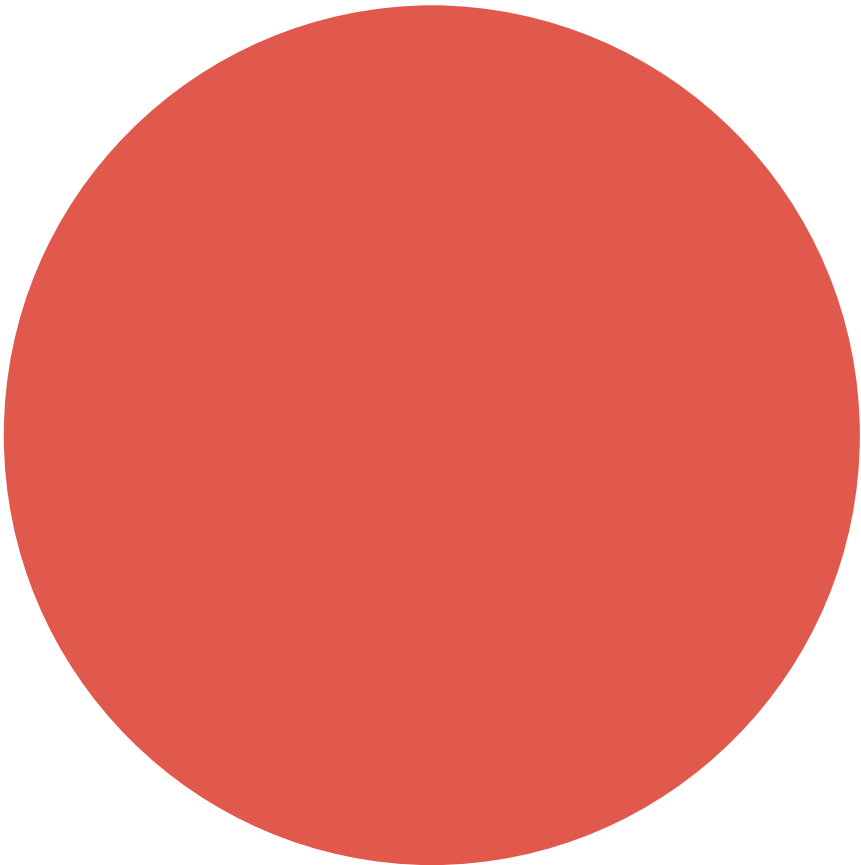


**Leveraged
new funding
of \$1.5mil
over a 2 year
period**



***By way of, delivering on out comes and
relationships, relationships, relationships***

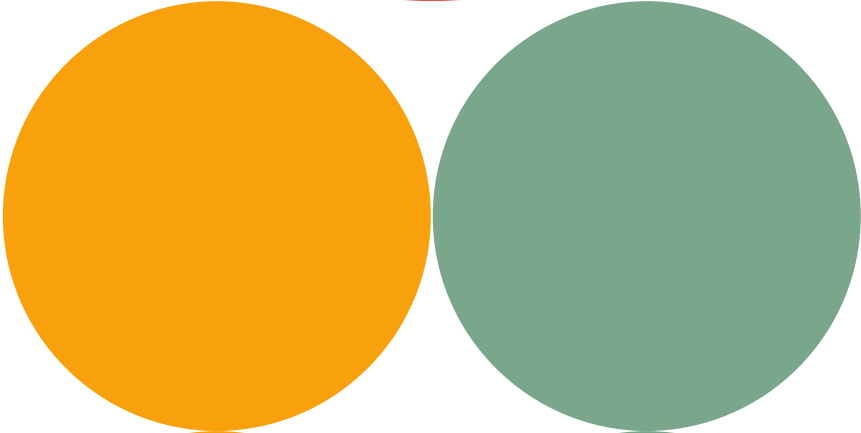
Phases of Stakeholder Participation



Superintendents

State Chiefs

State Legislators



Parents and Families and Students

Community Based Organization leaders



Elected and Appointed Officials

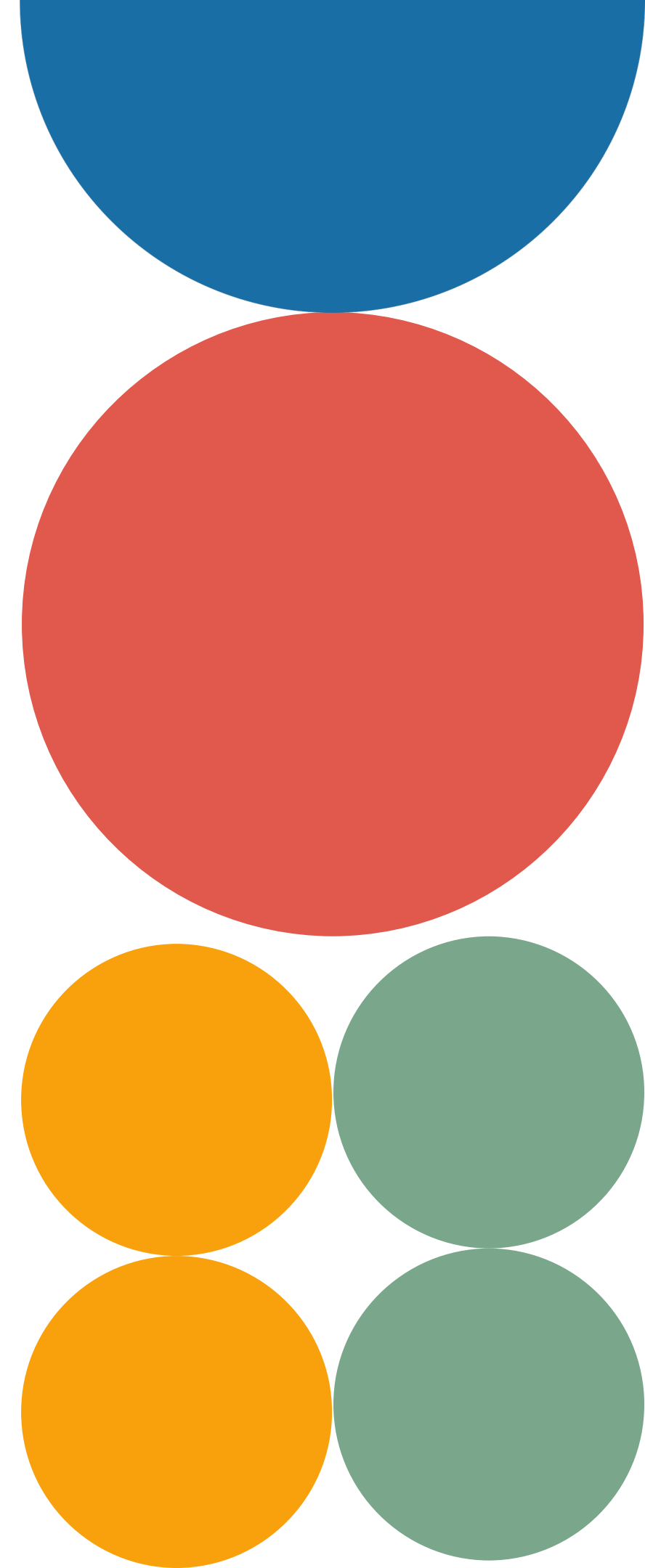
Workforce Investment Boards

Higher Education

EEP Stakeholder Circle

Our latest Equity and Excellence in Education Stakeholder Circle was formalized in 2019, in response to the work of the National Urban League's Equity & Excellence Project.

The EEP was designed in partnership with the NUL, to focus on issues of inequity within education. A highly committed group of professionals came together to focus on 3 of the 7 focus areas, identified by the NUL.



Who are the members of the EEP Stakeholder Circle?

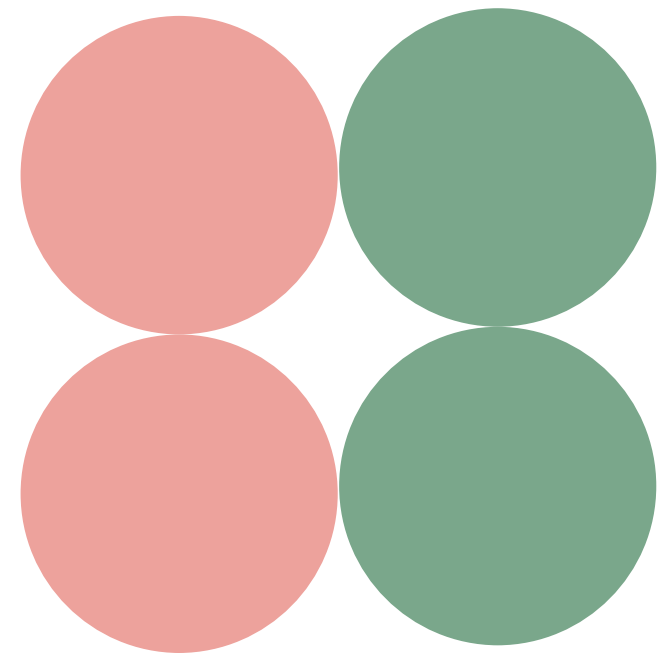
The Stakeholder Circle consists of members of the broader Greater Cleveland community who come together monthly, to share efforts designed to raise the quality of education for children of color and low-income children.

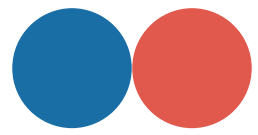
Members represent organizations that serve children and families such as MyCom, Cleveland Public Libraries, Cuyahoga County Libraries, Starting Point, Metro Cleveland Alliance of Black School Educators, Phi Delta Kappa, Various School Districts, Ohio State Board of Education and more



What Was the Specific Ask of the Stakeholder Circle?

- Develop relationships
- Study the current issues and trends in education policies and programming
- Identify areas of need
- Set priorities based on community input
- Develop an education campaign – **Raising the Bar, High Standards, Equitable Opportunities, Successful Outcomes**
- Plan for campaign activities based on the priorities identified

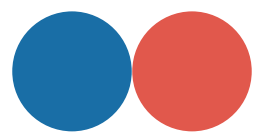




EEP Convening at Tri-C



- No Ceilings on Success (NCOS)
- NUL Participation - Presentation by Robyn Ince, former VP of Education, Policy, Advocacy & Engagement

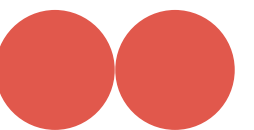


June 16th, 2019



Stakeholder Circle Outcomes

- Partnerships
 - Expansion of our education work into more districts
- Community outreach
- Playbook framework
- Family-School Engagement Guide



EEP Hot Cards



THE EQUITY AND EXCELLENCE IN EDUCATION PROJECT WITH THE STAKEHOLDER CIRCLE

RAISING THE BAR, HIGH STANDARDS, EQUITABLE OPPORTUNITIES, SUCCESSFUL OUTCOMES

SCAN HERE



Get more information about the Stakeholder Circle and how you can get involved.

SCAN HERE



Check out our Family School Engagement Guide, a tool for families to support equity & excellence for every child.



Urban League of Greater Cleveland
Empowering Communities. Changing Lives.

THE EQUITY AND EXCELLENCE IN EDUCATION PROJECT WITH THE STAKEHOLDER CIRCLE

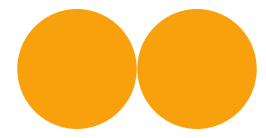
RAISING THE BAR, HIGH STANDARDS, EQUITABLE OPPORTUNITIES, SUCCESSFUL OUTCOMES

Successful Outcomes:

3 EEP Areas:

- K-3 Reading
- High School Graduation and College & Career Ready Standards
- Out of School Time Learning Summer and Extended Day





Family-School Engagement Guide

Family-School Engagement Guide

Resources for families that strengthen family-school partnerships to support equity and excellence for every child.

Download .PDF

Partnerships make it a reality.

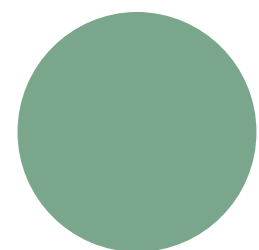


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THE OHIO STATE UNIVERSITY

CENTER ON EDUCATION AND
TRAINING FOR EMPLOYMENT



Thank You!



Q&A

