



National
Urban League

NUL Comprehensive Voting Rights Advocacy Toolkit

Active Campaign: Ongoing

POINTS OF CONTACT:

- Campaign/ event questions & support:
 - **Toni Wiley** (Director Advocacy) at awiley@nul.org

OVERVIEW

Our Voting Rights Campaign is focused on passage the Freedom to Vote: John Lewis Voting Rights Act, a combination of the previously introduced Freedom to Vote Act and the John Lewis Voting Rights Advancement Act, introduced to end voter suppression and advance voting rights for the historically disenfranchised. Unless we get 60 votes, the Senate Democratic majority will need to amend the filibuster rules to allow the Senate to even consider the bill, which is why we are also calling for the Senate to end, mend, or do whatever it takes to pass voting rights reform. Key targets are the U.S. Senate, with a focus on Senators Sinema, Manchin, and the more than a dozen Republican Senators who have previously supported similar voting rights legislation but who have all failed to support these bills.

The following Republican Senators supported the reauthorization of the Voting Rights Act in 2006, under Pres. George W. Bush. The bill was entitled the Fannie Lou Hamer, Rosa Parks, and Coretta Scott King Voting Rights Act Reauthorization and Amendments Act of 2006.

*Blunt * (MO)*

Boozman (AR)*

Blackburn (TN)*

Burr (NC)

Capito (WV)*

Collins (ME)

Cornyn (TX)

Graham (SC)

Grassley (IA)

Inhofe (OK)

McConnell (KY)

Moran (MO)*

Murkowski (AK)

Shelby (AL)

Thune (SD)

Wicker (MS)*

Those with an asterisk are present US Senators who supported the bill but as members of the House of Representatives (they were not yet Senators).

We also want to keep pressure on the Biden-Harris Administration to make this a priority.

The timeline is ongoing...until legislation is passed and/or executive action is taken to protect and advance voting rights.

“RECLAIM YOUR VOTE” ONGOING NUL VOTING RIGHTS CAMPAIGN

CAMPAIGN LANDING PAGE:

<https://p2a.co/njtLur3>

PRIMARY CALL TO ACTION:

Email to Congress: <https://p2a.co/njtLur3>

Voting Rights Scorecard: www.civilrightsscorecard.org

Calls to your Senator: (202) 224-3121 (Congressional switchboard) or [call directly](#).

TEXT CAMPAIGN:

“RECLAIMYOURVOTE” to 52886

SOCIAL MEDIA HANDLES TO FOLLOW

@nulpolicy (Twitter, Facebook, and Instagram)

@naturbanleague (Twitter, Facebook and Instagram)

SOCIAL MEDIA HASHTAG(S):

#ReclaimYourVote

SELECTED TWEETS/ SOCIAL MEDIA MESSAGING:

-- We must push the #Senate and Biden-Harris administration to deliver on voting rights! Join our campaign by texting RECLAIMYOURVOTE to 52886 or click the link here: <https://p2a.co/zNgjC67>
#ReclaimYourVote

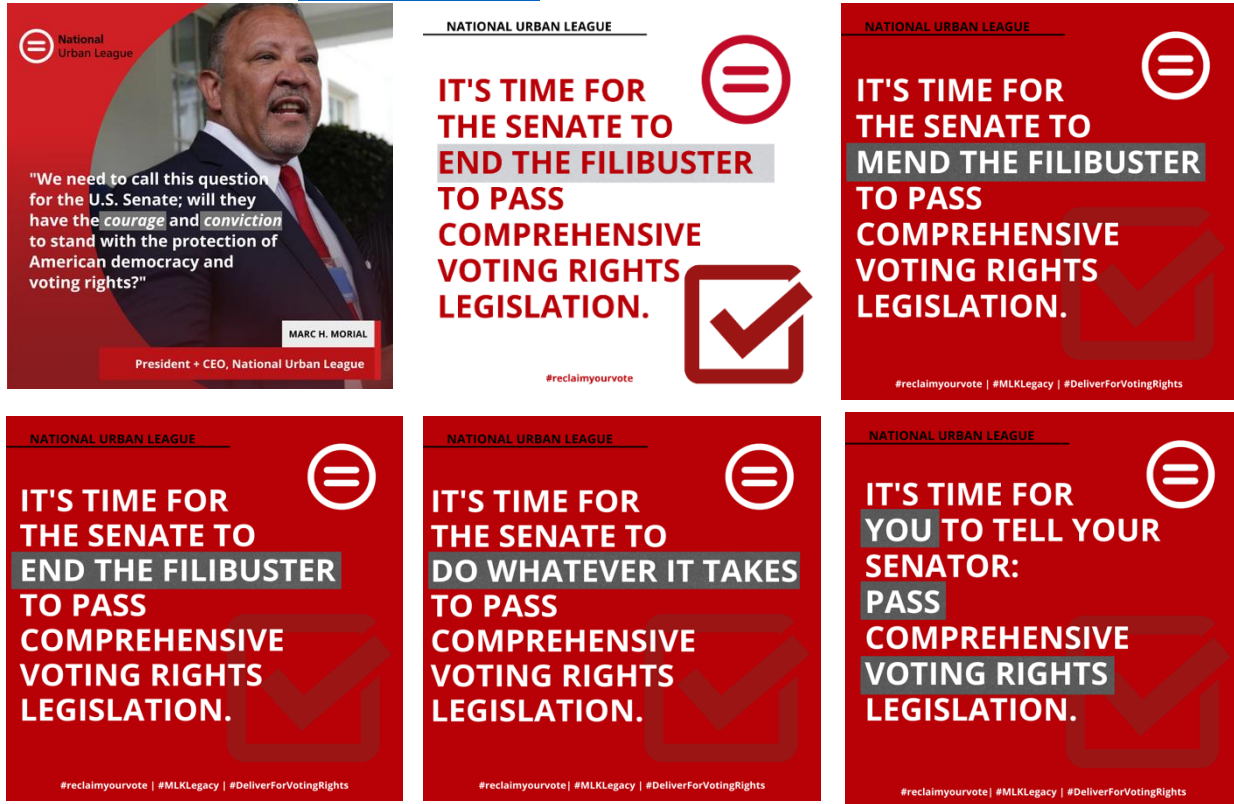
-- Prefer to call instead? Want to email AND call? Good. Let's shut down the Senate switchboard until they deliver on voting rights. Call (202) 224-3121 and ask for your Senator. #ReclaimYourVote

-- Passing the #FreedomtoVote Act will benefit all Americans, regardless of political affiliation, and strengthen our democracy in the process.

--So we must ask ourselves, which side of history will you stand on? 🗳️ #votingrights

-- History will judge every Senator of any party who fails to support voting rights for all in favor of political expediency. Pass voting rights NOW. #ReclaimYourVote

NUL-BRANDED ASSETS: [\[DOWNLOAD HERE\]](#)



GIF: <https://drive.google.com/file/d/1fZ5son9QflgpCj0x07anyothheQkg3mj/view?usp=sharing>

BACKGROUND RESOURCES

- **PRESS RELEASES + LETTERS:**
 - [Civil Rights Groups Admonish Senate for Blocking Voting Rights Bill](#)
 - NUL [Calls on Senate to Take Necessary Steps to Pass Freedom to Vote: John R Lewis Act](#)
 - NUL [Letter Calling on Senate to Pass Freedom to Vote: John R Lewis Act 01182022](#)
 - NUL [Press Release in Support of Freedom to Vote: John R Lewis Act 01142022](#)
 - NUL [Letter of Support for Freedom to Vote: John R Lewis Act 01132022](#)
 - [Civil Rights Groups Call on Senate to Take Immediate Action on Voting Rights](#)
- **ARTICLES/ NEWS CLIPS:**
 - [NAACP LDF: Voting Rights and the Fierce Urgency of now](#)
 - [Brennan Center: Key Differences Between the For the People Act and the Freedom to Vote Act](#)

- [Brennan Center for Justice](#): Ensure Every American Can Vote
- Marc Morial speaks to [MSNBC](#) about expectations for President Biden's speech for voting rights in Atlanta
- **FACT SHEETS/ INFO-GRAPHICS:**
 - [Voting Rights Legislation and Civil Rights Scorecard Fact Sheet](#)
 - [Senate Scorecard One Pager](#)
 - [Filibuster Fact Sheet](#)
 - [FTVJRLA Summary](#)
 - [FTVJRLA One Pager](#)