

Special Invitation

We are so grateful for your generosity and dedication. We ask you to consider taking the next step in your commitment to our shared values of Democracy, Diversity, and Dignity by joining us in one of the ways outlined below. You will make a greater impact.

Opportunity Circle

Your monthly gift provides the National Urban League with a regular stream of income that helps us plan, dream big, and accomplish more together.

- ✓ You can take comfort in knowing that you help create sustainability for our mission.
- ✓ You will receive our annual donor newsletter and special success stories updates.
- ✓ You will receive recognition in our Annual Report.

President's Circle

Your exceptional generosity qualifies you as a part of our exclusive President's Circle:

Pioneer \$1,000 to \$4,999. Benefits: Listing in the Annual Report; Recognition on the National Website; Pioneer-level gift item.

Influencer \$5,000 to \$9,999. All benefits above plus: Invitations to exclusive President's Circle events with Special Guests; Invitations to key National Urban League events; Influencer-level gift item.

For more details, please inquire about these and many more additional levels available by contacting Topaz Spooner-Lay at tspooner-lay@nul.org.

DONOR-ADVISED FUNDS

You can make an impact on the National Urban League's work if you have set aside money for charitable giving through a Donor-Advised Fund (DAF) or other charitable giving account. We will gladly accept grants from these accounts. You can also choose to have any remaining funds distributed after your lifetime by naming the National Urban League as a beneficiary of all or a portion of the remaining funds. *National Urban League's Tax ID is 13-1840489*

Thank you for your support of the National Urban League!

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EVERY GIFT HELPS US FIGHT FOR EQUITY, EQUALITY, AND OPPORTUNITIES FOR ALL

To learn more or to make a contribution, please go to: nul.org/other-ways-to-give



Legacy Circle

Choose a planned giving option that supports our work over the long haul for future generations by naming the National Urban League in your will, as a beneficiary in your life-insurance policy or retirement plan, granting gifts of stocks, setting up trusts or annuities or more.

Our Legacy Circle recognizes donors who include the National Urban League as part of their estate planning while creating a legacy of their own.

Reasons to Leave a Planned Gift

- Receive estate tax charitable deduction.
- Lessen the burden of taxes on your family.
- Leave a lasting legacy.

If you are 70 or older ... consider the recent law that lets individuals over 70 ½ donate up to \$100,000 directly from their Individual Retirement Accounts (IRAs) without tax consequences.

For additional inquiries, please email Leslyn Williams-Mitchell at legacygift@nul.org.

What You Do Today CAN CHANGE TOMORROW



While we need your support today, I invite you to consider your impact for tomorrow and how your planned gift can help both you and our Movement progress into the future. We have included some more information for you in this newsletter. **Thank you again.**

Message from the President & CEO

Dear Friend,

You do so much for the National Urban League.

Already, Covid-19 has placed an increased burden on communities, especially communities of color, that were already economically distressed. But there is always hope, thanks to you.



Right now, you enable us to be the Economic First Responders who help people gain access to adequate housing, job training, health and education resources. Together, we will persevere and continue our activism through the *Urban League Fights For You: Then, Now, and Still to Come* campaign and direct services

offered through our affiliates.

In this newsletter, you will meet four people from different cities. Due to your generous support, we were able to offer our services to them, and to millions of others. Most importantly, all our services were available free of charge.

If you would like to deepen your connection with us and strengthen the poverty-fighting work we do, please take a firsthand look at your impact by reading featured stories by individuals who have benefited from our services. Then consider viewing the additional ways you can help further our mission.

Again, we greatly appreciate your support. All best wishes for this new year.

Sincerely,

Marc H. Morial
President and Chief Executive Officer

"I'm so thankful to the program for giving me the help and support I needed to be successful."



No More Trouble for This Young Man in Philadelphia, Pennsylvania

In 2016, 14-year-old Kevin S. walked into a neighborhood convenience store and committed a robbery. It was his first offense but instead of being treated as a juvenile, Kevin was sentenced as an adult and sent to an adult prison.

Four years later, in the midst of the Covid-19 pandemic, Kevin was released. He could have fallen back into his old ways, but through the **Urban League of Philadelphia** and the **Out4Good program**, Kevin received peer-to-peer and mentorship support. He was open to reflection and embraced his past actions through the Cognitive Behavior Training course. Kevin learned to write a resume and honed his interviewing techniques, and he was thrilled to open his first bank account.

When the time came to apply for his first job, Kevin was prepared. **"I've been listening and learning. I know I can do it,"** he said. Kevin aced the interview and was hired by a local company who was so pleased with his performance that they are preparing Kevin for a more challenging role in the company.



Empower Our Communities Through JOBS

- Even at record lows, in recent years the Black unemployment rate consistently remained twice as high as the rate for whites.
- The Great Recession wiped out 50 years of rising Black homeownership.
- The net worth of a typical Black family is about one-tenth that of a white family.
- Black household incomes have not returned to pre-recession levels. Implicit bias still exists in hiring people who are Black.

OVERVIEW OF OUR SIGNATURE JOBS PROGRAMS

Urban Tech Jobs Program: Trains the long-term unemployed for middle-skill occupations in the Information Technology (IT) sector where participants can progress to higher wage occupations.

Urban Apprenticeships Jobs Program: Facilitates access to employment through apprenticeship and pre-apprenticeship programs in multiple industries including telecommunications, healthcare, transportation, and manufacturing. 90 industry partnerships have been established to help extend access to apprenticeships.

Entrepreneurship Center: Enables minority entrepreneurs running their businesses as sole proprietors to hire employees and grow their revenues. Since 2006, 60,000+ businesses counseled, mentored, and trained under this program.

Urban Youth Empowerment Program

This program focuses on educational and employment outcomes for youth, age 16 through 24, from disadvantaged backgrounds or who have had criminal justice involvement. The core program includes: 2 to 4 weeklong career readiness training, case management, educational support, service learning, paid internships, and mentoring.

Since 2011, the Urban Youth Empowerment Program has enrolled over 700 individuals.

- 75%** of youth, age 18 and older, entered employment.
- 43%** received a GED, high school diploma or industry-recognized credential.
- 96%** did not return to prison.

Urban Reentry Jobs Program

This program provides formerly incarcerated adults with the necessary skills and training to successfully re-enter the job market and to find a position with a livable wage that can potentially lead to a career with an elevated income. Participants can earn industry-recognized credentials, learn employment-focused skills, receive mentoring, and form positive relationships with their communities.

Between 2015 and 2018, the Urban Reentry Jobs Program enrolled 441 individuals.

- 85%** of participants earned a credential or certificate.
- 62%** of participants became employed.
- 95%** of participants did not return to prison.

Urban Seniors Jobs Program

This program helps low-income people 55 years or older who are unemployed prepare for and achieve employment.

Between 2007 and 2017, 1,376 participants of the Urban Seniors Jobs Program were placed into jobs.

- 91%** of all participants lived below the poverty level prior to entering the program.
- 56%** of all participants lacked college education.
- 72%** of participants placed into jobs retained employment.

Albertha is proof that a person is never too old to pursue something new.

Passion for Helping Pays Off in St. Petersburg, Florida

Albertha was in a rough spot. She had left the workforce a few years earlier, at the age of 61, to care for her elderly mother. When her caregiver role was sadly through, she could not find employment. She was in fact at risk of homelessness when she enrolled in the **Urban Seniors Jobs Program** at the Pinellas County Urban League.

With the help of Urban League staff, Albertha learned to see her caregiving experience and passion for helping others as a valuable job skill. Soon, she landed a position as a nanny and then relocated with the family to Texas. Nannies like Albertha became especially in high demand once the coronavirus struck, schools closed and parents worked from home. Albertha could have been unemployed on the streets in Florida, but instead she is in a new career in Texas. Albertha is proof that a person is never too old to pursue something new. All someone needs is a little encouragement, training and support.



From Unemployed to IT Specialist in Indianapolis, Indiana

Donna was struggling. She sadly lost her son and was forced into retirement because of health issues. Yet, she dreamed of working in the Information Technology field where she knew she could excel. The **Urban Tech Jobs Program** of her local Urban League helped her earn industry credentials and get a job in the IT industry.

Now Donna wants to take her new skills to senior living communities to ensure computer literacy for all residents.



New Beginnings for Ryan

Ryan worked hard as a taxi driver to support his family in Indianapolis Indiana but he wanted job security. His search for a new career led him to the **Urban Tech Jobs Program** at the Indianapolis Urban League, where he chose to study Information Technology.

There, he exceeded his goal by earning an industry recognized credential by achieving two certifications: CompTIA A+ and Amazon Web Services (AWS), both of which are coveted IT positions.

Since then, he has worked his way up in the field. Today, he works in IT at Indiana University Health. About the Urban League he said, **“You saved my career. You gave me the skills to thrive.”**