



National
Urban League

TOGETHER

We Will Bring Equal Access to Technology

A NOTE FROM MARC H. MORIAL

I am pleased to have been selected by the Federal Communication Commission (FCC) to serve on their Advisory Committee on Diversity and Digital Empowerment. Serving on the Advisory Committee means, we have a unique opportunity to guide the FCC in removing the barriers that disproportionately affect marginalized communities, trapping tens of millions of Americans in the digital divide and excluding them from digital occupations.

And this is a critical time for us. According to our recent findings, the Digital Inclusion Index for African Americans stand at just 74%. *Without full, equitable inclusion into the digital economy, communities of color will continue to be forced to the fringes of every marker of well-being. Therefore, the National Urban League stands on the digital horizon, poised to secure the promise of the digital future.*

Together, we will bring equal access to technology. Thank you for your support.

Sincerely,

Marc H. Morial
President and Chief Executive Officer



THE DIGITAL DIVIDE

FACT: Nearly one-third of low-income families with school-aged children have no access to broadband at home, leaving many students digitally undeveloped and vulnerable to low earning outcomes.

FACT: African Americans are grossly underrepresented in the digital workforce. Our findings* show that less than 5% of the workforce is African American, while at least half is white.

*source: 2018 Digital Equality Index

The National Urban League is working to redeem the dream of Martin Luther King, Jr. – equality for all Americans. With your support we will:

- ⊖ **Prepare** people of color with the skills needed to compete for high quality tech jobs
- ⊖ **Ensure** that today's children and teens have the digital and tech skills required by the technology revolution
- ⊖ **Minimize** the digital divide and advocate for inclusion of minorities to further diversity in the tech industry
- ⊖ **Empower** underserved Americans with the tools and education they need to have equal access to the American Dream – a good job with benefits; safe and affordable housing; quality healthcare; and opportunities in education for all students.

YOUR SUPPORT MAKES A DIFFERENCE!



“My iPad was raising my daughter...”


As a mom and entrepreneur, **Tammira L.** struggled balancing family and career. Finding daycare was difficult and Tammira often brought her 4-year-old daughter to meetings, hoping the iPad she played with kept her occupied. That was when she realized both the problem, “My iPad was raising my daughter,” Tammira said – and her solution: The Cube. Tammira established The Cube, a co-working space where parents with children could work and have everything they need to run a business at hand – while their children played in an adjacent daycare staffed by grandmothers. “The joy on our members’ faces is the most rewarding part of launching The Cube,” Tammira said. The Cube is based in Baltimore, MD but Tammira has hopes for expansion. “I would love to take this concept to other cities.”



ONLINE TUTORING 24/7

As a child, **Christopher** recalls struggling with homework and a parent was often not around to help. As subject matters became more challenging, his mother was at a loss to help. “Kids need tutors!” Christopher exclaimed. And then he founded LogonTutor, LLC. His online tutoring business connects students nationwide with local and online private tutors. Over 800 qualified and affordable tutors in 38 states are a part of LogonTutor network. There is the ability to read a tutor’s bio, request a background check, pay online, and choose from 200 subjects. This digital entrepreneur is impacting so many lives and changing the educational trajectories of students. Christopher likes to think he is sparing kids the homework agony he faced as a child – and he is.



A woman with dark hair, wearing a dark blazer over a white top, is sitting and working on a laptop. The background is a bright, modern office space with large windows.

Valerie H. knew there were a lot of women's leadership development programs but most emphasized self-esteem and character building. None tackled the issue of global leadership, civic engagement, social entrepreneurship and technology – key skills women can use to become agents of change. So Valerie founded The Global Maven Group, LLC, a multi-platform leadership development company to cultivate the skills and talents of women. Its website is rich with information women need to become successful. The company's tagline is "One affects all" and that is an understatement. This digital entrepreneur's company is affecting many – and having a global impact.

CREATING "GLOBAL MAVENS"

Feeling Techie?

A man with a beard, wearing a white sweater over a blue collared shirt, is sitting at a desk and working on a laptop. There are other laptops and papers on the desk, and a wall with diagrams in the background.

Reza Is.

Reza was 42 years old and could not find a job even with his associate degree in Computer Network Engineering. Most of the workforce programs were aimed at younger men. The Urban League of Broward County came to his rescue. Reza completed their Urban Tech Jobs program and was placed in a company that paid him during the training program, gave him a formal certification, and hired him at \$15 an hour. Today, Reza is grateful that his life has turned around and is giving back by helping other Urban Tech Jobs students successfully pass their certification exams. Reza plans to return to take another exam to gain full certification.

Cast Your Love and Generosity Into The Future

In Your 20s and 30s

You are gainfully employed and building a good career. Your employer offers many benefits, such as a 401(k) plan or other retirement-savings program. Did you know you can name the National Urban League as a beneficiary of these types of plans? While planning for your own future, you can plan for the future of the National Urban League too.

In Your 40s

It would be wise to prepare your first will (and unwise to put it off). Putting your wishes in writing through an estate plan will ensure that, whenever it is that you pass away, your assets will go where you wish to bestow them. You can leave a powerful legacy by including the National Urban League in your will or living trust. You can bequeath a specific dollar amount or a percentage of your estate.

In Your 50s

Not long ago retirement seemed like a distant dream. Now you realize it is approaching more quickly every year. Establishing a deferred gift annuity with the National Urban League is a great way to supplement your retirement income while



receiving an immediate deduction on your income taxes. It is up to you when to begin your deferred payments, but you will probably want to base the decision on how you would like to spend your retirement years.

In Your 60s

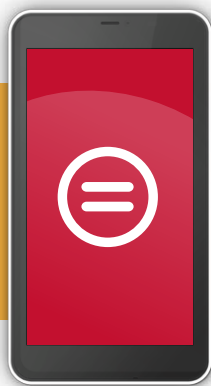
Your living situation has changed in various ways, some of which you did not foresee. Very likely, your home, vacation house, investment or business property no longer fits your lifestyle. Donating property to the National Urban League can free you from real-estate taxes, maintenance and insurance costs, and allow you to avoid some capital gains tax.

In Your 70s, 80s And 90s

A recent tax law lets individuals 70½ or older donate up to \$100,000 directly from their Individual Retirement Accounts (IRAs) without tax consequences. This can benefit both you and the National Urban League.

Questions About Estate Planning?

Contact the National Urban League's Individual Giving Department at (212) 558-5300 or donate@nul.org.



JOIN THE MOVEMENT – Our social media has really taken off! We are reaching millions through the platforms below. Click, Like, Comment and Share!

THANK YOU FOR ALL YOU DO FOR THE NATIONAL URBAN LEAGUE!



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