

Together, We Will Save Our Cities



National
Urban League

A Note from Marc Morial

Welcome to our Save Our Cities newsletter. This issue focuses on women for millions of good reasons – the women themselves.

The recent firing of Acting Attorney General Sally Q. Yates after she refused to defend the immigration ban brings to the forefront the women who fought for the rights of not only women, but equality for all.



The National Urban League, which was co-founded by Ruth Standish Baldwin, has long held women's rights as central to civil rights.

You will meet Ruth and some other amazing women on these pages. Some are a part of our history, and others are making history as they

achieve their dreams because of support from the National Urban League.

As inspiring as these stories are, they also highlight that we have a long way to go. We cannot forget the results of our most recent Equality Index: Black Americans are 2.5 times more likely to be living in poverty than White Americans.

Yet, those who we serve are closer to achieving the American dream than they ever imagined. Your support lifts underserved people out of poverty and into a better future every day.

Please help us protect the progress we have made. Take action by supporting our work. Follow along with the action on our social media. Together, we will Save Our Cities! Thank you.

Marc H. Morial
President and Chief Executive Officer

We would like to pay tribute to our co-founder, Ruth Standish Baldwin, and a few of the phenomenal women leaders of the Urban League movement. We are so grateful for them.

Ruth Standish Baldwin and George Haynes founded the Committee on Urban Conditions among Negroes in 1905, which was later named the National Urban League. She said, "Let us work not as colored people or as white people for the benefit of any group alone, but together, as American citizens, for the common good of our common city, our common country."



Mollie Moon founded the National Urban League Guild in 1942 to raise funds for Urban League programs for racial equality. Under her leadership, the guild grew to almost 30,000 volunteers in 80 guilds around the country.

Since 1998, **Brenda McDuffie** has led the Buffalo Urban League as President and CEO. The Buffalo Urban League serves more than 15,000 people – impacting their lives and families and strengthening the community.



Erika McConduit-Diggs leads the Urban League of Greater New Orleans. As an attorney, she is considered one of the bright young stars of the Urban League Movement, starting out as a VP of Programs then serving as Executive Vice President and now as President/CEO. She is known for her work in the education arena, ensuring the voices of parents are heard.

You can be a part of our history ... support our movement by visiting nul.org



SAVE
OUR
CITIES
CAMPAIGN



Focus on

Fort Wayne

From at Risk to in College in Fort Wayne



Mariah Thomas was just 8 years old when she was first introduced to the Fort Wayne Urban League. Growing up in an economically distressed community, Mariah didn't always have access to the quality education she would need to break out of the poverty that surrounded her. As Mariah grew up, the Urban League's afterschool program kept her safe in a positive environment. Our dance program provided her with a healthy and creative outlet for her youthful energy. Our education program gave her the tools and encouragement to make good grades.

When it was time for Mariah to graduate from high school, her Urban League mentor worked with her to find scholarships for college. She was accepted into a scholarship program at Indiana University, and Mariah has become a top student majoring in chemistry and biology. She said, "If it wasn't for the Urban League and what they give back to the community, I wouldn't be where I am today."

You are empowering women



SAVE
OUR
CITIES
CAMPAIGN



Focus on

Palm Beach

From Struggling to Stable in Palm Beach County



What happens when your mortgage payment goes up ... and your paycheck goes down? "Foreclosure" is a word that **Gina Remy** didn't want to hear. Married with one child, Gina struggled with her housing payments when her income shrank. A friend recommended the Urban League of Palm Beach County, and Gina met with a housing counselor there. The counselor reviewed Gina's finances and submitted a request for mortgage assistance. Gina was approved for a rate reduction that reduced her mortgage to an amount she can afford. Now Gina and her family have the stability of an affordable home, and there is one less foreclosure in Palm Beach County, Florida.



From Dreamer to Doer in Houston

Tiffany Williams had a dream of owning her own video production company. So she launched Twice Media Productions, located in Houston. But the hard part was growing her business. Then she found that the local Urban League affiliate could help. She enrolled in the Houston Area Urban League's Small Business Development University – a ten-week program designed to help minority entrepreneurs obtain the necessary management skills and qualify for the financing needed to expand their businesses. Through the session, Tiffany gained knowledge, visibility, and access to a number of prominent business leaders in the Houston community. It was transformational for her, her company, her industry, and for Houston. She said, "Since finishing the Houston Area Urban League Small Business University, Twice Media Productions has doubled its staff, opened studio and office locations inside the Houston Area Urban League building, and greatly increased its client base to include Shell Oil Company, ExxonMobil, Houston Airport Systems, Toyota and many more."

in cities across the country.



From Unemployed to a Dream Job in Eastern Massachusetts

Dianna Webb struggled to find work until she participated in the Mature Worker Program offered by the Urban League of Eastern Massachusetts, which provides people age 55 and over with job training. Dianna was placed at the Caribbean Foundation of Boston as a Home Health Aide Trainee. Dianna began to dream of becoming a Certified Personal Care Attendant, and to her surprise found out she could train for such a job with the help of the Mature Worker Program. After the six-week training, Dianna took the exam – and passed! When she attended graduation and received her Certification, it was one of the happiest days of her life. Within one week, she was employed at the Caribbean Foundation of Boston as a Certified Personal Care Attendant – her dream job.

Save the Date – July 26-29th, 2017



Save Our Cities Annual National Urban League Conference

St. Louis, Missouri

Join us July 26-29, 2017 for our annual National Urban League Conference. The theme is "Save Our Cities" and will draw thousands of attendees from across the country for critical dialogue, networking, and entertainment. The event also provides job seekers with an opportunity to connect with top national corporations while taking advantage of numerous activities to support their professional and career development. Hope to see you in St. Louis!

PLANNED GIVING

If you are considering making an outright bequest to National Urban League, please use the following language:

I hereby give, devise and bequeath _____ and No/100 dollars (\$DOLLARS) to National Urban League, a nonprofit organization located at 120 Wall Street, 8th floor, New York, NY, 10005, Federal Tax ID #13-1840489 for National Urban League's general use and purpose.

How Do You Want To Be Remembered?

Everyone wants to live a life with meaning. And in quiet hours we often wonder how we'll be remembered. You can affect how you are remembered through the simple act of making a planned gift to a specific organization.



Making a planned gift is a way to express your life's passion. And a legacy gift to the National Urban League will ensure that minorities have the tools to realize their dreams for equal housing, job opportunities, educational opportunities and affordable healthcare. You will continue our fight for equity and justice into the future.

We have made it easy for you to learn more. Go online to www.nulgiftlegacy.org and there you will find an interactive Will Planner and other helpful resources. Or contact our Individual Giving Department at (212) 558-5300 or donate@nul.org.



National
Urban League



120 WALL STREET • NEW YORK, NY 10005 • WWW.NUL.ORG



To learn more or to make a contribution, please go to: www.nul.org/donate